

8
QCE Points
82-87
University
Entry Rank

**GAIN THE SKILLS
FOR YOUR CAREER SUCCESS**

**WHILE AT
SCHOOL**



AXIAL TRAINING
Empowering Lifelong Learning
in Queensland Schools

THE AXIAL TRAINING **DIFFERENCE**

At Axial Training our aim is to provide an exceptional education experience, with quality outcomes and tailored training solutions that add genuine value to a student's secondary school experience.

We have developed an industry-leading blended vocational training model that has proven to be ideal for Queensland Schools delivery.



SCHOOLS PROGRAM

At Axial Training, we are incredibly passionate about nurturing all of our student's individual qualities, preparing them for meaningful and purposeful lives in industry and study, whilst affording them world-class opportunities to reach their ideal career aspirations.



All students have access to our industry-leading student support program that helps enhance natural skills whilst enriching the total learning experience.

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BSB50120 DIPLOMA OF BUSINESS - [With a focus on Entrepreneurship & Marketing]

COURSE OVERVIEW

This course will equip students with the skills needed for a successful career in your own business or anywhere in the diverse and dynamic business industry. With elective units that focus on "Entrepreneurship & Marketing" this packaging of the Diploma of Business introduces students to real world entrepreneurial thinking and will teach the tools to problem solve and develop innovative thinking and solutions.

Students will gain an insight into key elements of managing people and organisations, learn and expand their knowledge of contemporary business and marketing practices. Students core business units are further enhanced with subjects focusing on entrepreneurship and marketing, empowering them to think and act in a way that sets the foundation to be able to successfully run their own business.

COURSE DELIVERY



6 Terms
Yr 11, Term 1 - 4
Yr 12, Term 1 - 2



Blended delivery.
Combination of
classroom and online



Lessons delivered at the
School or via MS Teams/
Zoom for distance

CORE UNITS

BSBCRT511	Develop critical thinking in others
BSBFIN501	Manage budgets and financial plan
BSBOPS501	Manage business resources
BSBXCM501	Lead communication in the workplace
BSBSUS511	Develop workplace policies and procedures for sustainability

ELECTIVE UNITS

BSBHRM525	Manage recruitment and onboarding
BSBTWK503	Manage Meetings
BSBTWK502	Manage team effectiveness
BSBESB402	Establish legal and risk management requirements of new business ventures
BSBPEF401	Manage personal health and well being
SIRXMKT006	Develop a social media strategy
BSBMKG541	Identify and evaluate marketing opportunities

PATHWAYS

Event Assistant, Event Operations Assistant, Sports Event Coordinator's Assistant

UNIVERSITY CREDIT PARTNERS & ENTRY RANK



Bachelor of Business



Bachelor of Business
and Commerce
Associate Degree of
Business and Commerce



Bachelor of Business
Bachelor of Accounting
Bachelor of Business
Analytics and Analysis



Bachelor of Business
Bachelor of Business
and Enterprise
Bachelor of Information
Technology
Bachelor of Legal
and Justice Studies
Associate Degree in Law
Associate Degree in
International Hotel and
Tourism Management



Bachelor of Business
Bachelor of Commerce



Bachelor of Business
Bachelor of Business
Information Systems
Bachelor of Commerce



Bachelor of Business
Associate Degree
in Business



Bachelor of Business

Successful completion of this course can see the student receive a University Entry Rank in the range of **84 to 87**

QCE POINTS

Successful completion of this course can earn the student up to **8** QCE points.

COURSE FEES

\$2950.00 [payment plans available]

Please note that this course is not a Diploma of Entrepreneurship & Marketing. This course is a Diploma of Business with an elective unit grouping focusing on entrepreneurship and marketing.



LET'S CONNECT

